



## Defra - British Survey of Fertiliser Practice (BSFP) Privacy Notice

### Introduction

Every year, the Department for Environment, Food & Rural Affairs (**Defra**) runs the British Survey of Fertiliser Practice (**BSFP**). The BSFP collects and provides information on fertiliser use on the major crops and grass grown in Britain to help inform and evaluate policy decisions as part of Defra's role in supporting the UK farming industry. For more information on the BSFP, please visit: [Fertiliser usage - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/topics/fertiliser-usage) Defra has appointed [Kynetec](#) to conduct the BSFP on its behalf who will collect BSFP responses from those farms that participate. Some of the information that you provide for the BSFP will be your personal data. The following Privacy Notice describes how your personal data is collected and used for the BSFP.

### Who collects your personal data?

The data controller is Defra. You can contact Defra's Data Protection Manager by email at: [data.protection@defra.gov.uk](mailto:data.protection@defra.gov.uk) Any questions about how Defra is using your personal data and your associated rights should be sent to the above contact. The Data Protection Officer (**DPO**), responsible for monitoring that Defra is meeting the requirements of the legislation, can be contacted by email at: [DefraGroupDataProtectionOfficer@defra.gov.uk](mailto:DefraGroupDataProtectionOfficer@defra.gov.uk)

### What personal data is collected and used?

When conducting the BSFP, the following data will be collected and/or used: your name and personal contact details, including address, telephone number and email address so that [Kynetec](#) can contact you so that you can participate in the BSFP.

### How your personal data has been obtained

In order to recruit farms into the BSFP, a list of farmers' details obtained from the Defra June Survey is provided by Defra to [Kynetec](#) in order to initially contact farms for the purpose of engaging participants for the BSFP. Your personal data, including your CPH/SBI, name, address and contact details, may be included in that list. If you have taken part in the BSFP in the past, your personal data may be provided to [Kynetec](#) by the previous contractor and [Kynetec](#) will use this information to contact you in relation to the BSFP.

### How and why Defra is using your personal data

Defra uses your personal data in order to: Contact you in order to carry out the BSFP  
[Kynetec](#) on behalf of Defra, uses your personal data to contact you in order to arrange your participation in the BSFP.  
**Conduct analysis of the BSFP.**

In accordance with Defra's public obligations to inform and evaluate policy decisions affecting farms in Britain, Defra will review, analyse and report on the BSFP Data, which forms a vital evidence base to inform and shape agricultural policy.

#### **Produce and publish aggregated data for official or national statistics.**

The analysis carried out also feeds into a number of national statistics publications. Aggregated BSFP Data is used to produce [official and national statistics](#). Such statistics are published on an aggregated basis and will not include your Identifying Data.

#### **Produce data required to fulfil Defra's legal reporting requirements**

Defra are required to produce information to fulfil UK and international reporting requirements for [Green House Gases](#).

### The legal basis for processing your personal data

Defra will only use your personal data where it has a legal basis under data protection law to do so. The legal basis Defra relies on to process personal data for the BSFP is:

#### **Processing is necessary for the performance of public task or in the exercise of official authority vested in Defra**

Defra relies on Article 6(1)(e) of the GDPR as its legal basis for processing (*processing that is necessary for the performance of a task carried out in the public interest or in the official authority vested in the controller*)

#### **Processing is necessary for the compliance with a legal obligation to which the controller (Defra) is subject**

Defra relies on Article 6(1)(c) as its legal basis for processing (*processing is necessary for compliance with a legal obligation to which the controller is subject*).

Responses to the BSFP are required to be processed in order for Defra to meet its legal obligations under [UK Climate Change Act 2008](#) and part of the [UKs treaty obligations under the United Nations Framework Convention on Climate Change](#). To the extent such responses include your personal data, this will be processed in accordance with Defra's legal obligation.

## Who Defra may share your personal data with

Defra may share or disclose personal data, including:

- with [Kynetec](#) as Defra's processor, who acts on Defra's instructions to conduct the BSFP and collate responses on Defra's behalf.
- with [ADAS](#) and [Rothamsted Research](#) as Defra's contractor who act on behalf of Defra to compile and adhere to GHG Inventory reporting requirements.
- with its other processors, including its IT service providers, who shall only use your personal data in accordance with Defra's instruction; and/or
- with approved researchers and academics under **strict conditions** for projects approved and supported by Defra. In such circumstances where access is provided to farm level data, any published outputs will not reveal the identities of individual farms.
- where we are required to do so by law.

Where a new contractor is appointed, your personal data, will be shared with the replacement BSFP contractor for the purposes of ensuring continuity of the BSFP and to contact you to establish if you want to participate in the future BSFP.

## How long Defra holds personal data

Defra will retain your personal data for as long as reasonably necessary to fulfil the purposes for which it was collected (through [Kynetec](#)), being research and statistical analysis in relation to the BSFP, and in accordance with Defra's Retention Policy.

To determine the appropriate retention period for personal data, Defra considers the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which your personal data is processed and whether Defra can achieve those purposes through other means. For further information on Defra's specific retention periods, please contact [data.protection@defra.gov.uk](mailto:data.protection@defra.gov.uk).

## Your rights

You have certain rights with respect to your personal data. These rights will only apply in certain circumstances and are subject to certain exemptions. Please see the following link for further information on [your rights under data protection law](#)

If you want to exercise any of these rights, please contact the Defra Data Protection Manager by email at: [data.protection@defra.gov.uk](mailto:data.protection@defra.gov.uk)

## Complaints

You have the right to lodge a complaint about the use of your personal data at any time with [the Information Commissioner's Office](#) (ICO), the data protection supervisory authority). This can be found at: <https://ico.org.uk/make-a-complaint/>

## Updated information

If you believe that any of the information, they hold concerning you is incorrect or out of date, please provide the accurate information in writing together with supporting evidence (if appropriate) to:

Department for Environment, Food and Rural Affairs  
Farming Evidence and Analysis: Farm surveys  
Food and Farming Directorate  
Foss House  
Kings Pool  
1-2 Peasholme Green  
York YO1 7PX

Defra farming statistics: 020 802 66119 email: [surveys@defra.gov.uk](mailto:surveys@defra.gov.uk)

## Defra's Personal Information Charter

Please also see [Defra's Personal Information Charter](#), which provides further general information about Defra's processing of personal data. This can be found at: <https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs/about/personal-information-charter>

## Changes to Privacy Notice

This Privacy Notice does not form part of any other contract to provide services. Defra may update this Privacy Notice at any time but if it does, it will make available an updated copy of this Privacy Notice as soon as reasonably practicable.